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# Defense Manufacturing Community Support Program (DMCSP)

## FY23 DMCSP Cohort Competition Pre-Application Webinar

*Office of Local Defense Community Cooperation (OLDCC)*

Presented By:

**Hiwot Gebremariam**, DMCSP Program Activity Lead

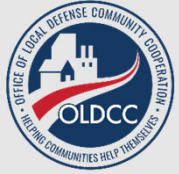
**Seth Isenberg**, DMCSP Assistant Program Activity Lead



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# Purpose

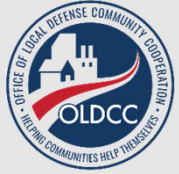
To provide FY23 applicants an overview of the FY23 DMCSP competition including definitions, timelines, and key items of interest



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# Outline

- Introduction
  - Timeline
- Part I – Background
  - Legislation
  - Process
  - Definition of Terms
- Part II – Notice of Funding Opportunity (NOFO) walk through
  - Eligibility Criteria
  - Disqualifications/ Screening Criteria
  - Eligible Activities
  - Evaluation Criteria
  - Submission Information
- Questions



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# Administrative Notes

- All callers are muted
- Type in your questions in the chat box
- Recordings of the webinars will be available at: <https://oldcc.gov/defense-manufacturing-community-support-program>

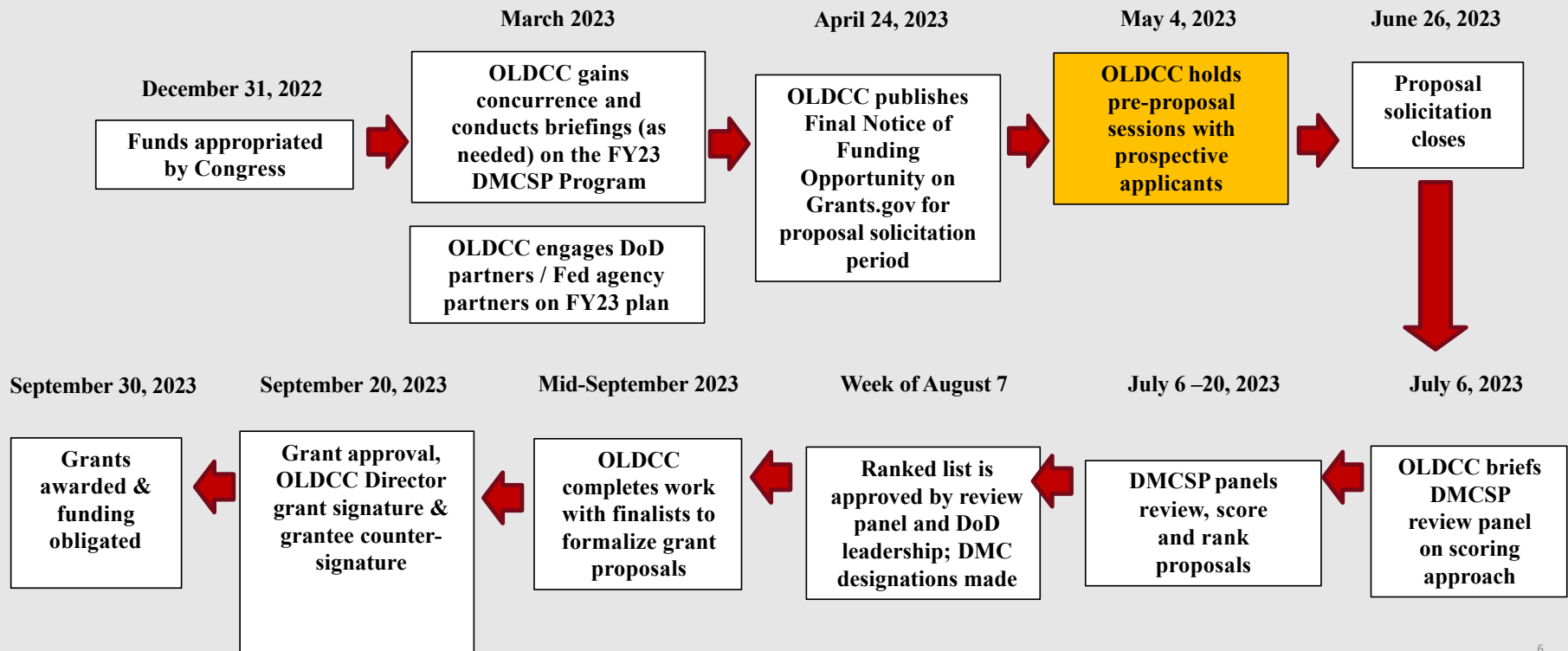


## **Introduction: Timeline**



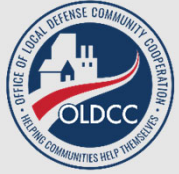
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# Defense Manufacturing Community Support Program FY23 Timeline





**Part I**  
**Background**



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## Section 846, 2019 NDAA (PL 115-232)

- SEC. 846. Support for defense manufacturing communities to support the defense industrial base.
  - (a) Program authorized.—
    - (1) IN GENERAL.—The Secretary of Defense may, in coordination with the Secretary of Commerce and working in coordination with the defense manufacturing institutes, establish within the Department of Defense a program to make long-term investments in critical skills, facilities, research and development, and small business support in order to strengthen the national security innovation base by designating and supporting consortiums as defense manufacturing communities.
    - (c)(2) USE OF FUNDS.—A recipient of financial or technical assistance under the Program may use such financial or technical assistance to support an investment that will improve the defense industrial base.





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# Definition of Terms

- **Regionalism**

- The project is confined to a stated geographic area which is of optimal size to achieve project goals. Most stakeholders are within the geographic scope. Some stakeholders may be located outside of the region in order to bring relevant expertise to the project
- Geographic area does not have to be limited by traditional jurisdictional boundaries

- **Complementarity**

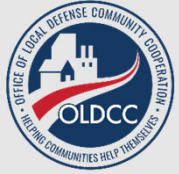
- Grantee is working on issues that are the same or substantially the same as those of DoD Manufacturing Innovation Institutes (MII) – **REQUIRED**
- Grantee has a pre-existing Memorandum of Agreement (MOA) with a DoD Manufacturing Innovation Institute – **PREFERRED**
- Grantee proposes to work with a DoD Manufacturing Innovation Institute under an MOA to be negotiated – **ACCEPTABLE**
- Financial/ sub-award agreements with Manufacturing Innovation Institute – **NOT REQUIRED**



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## Definition of Terms (Cont'd)

- **Consortia (singular: consortium)**
  - An association of institutions and stakeholders formed to combine resources to solve a common challenge
  - Consortia members may be located outside the region of interest
- **Speed of relevance**
  - Strengthen the national security innovation base within a cycle that is still relevant for the Department of Defense's strategy
  - Anticipated outputs and outcomes no later than 24-36 months after grant award

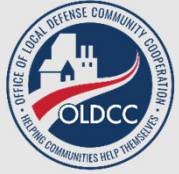


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# Process

- **NOFO publication: April 24, 2023**
- **Two-step process**
  - **STEP 1: Application for “Defense Manufacturing Community” designation – Due June 26, 2023**
    - Part 1: Defense Manufacturing Community Designation Concept – Slide Presentation
    - Part 2: Defense Manufacturing Community Designation White Paper
    - Part 3: Any necessary supporting documentation
    - Part 4 (optional): Defense Manufacturing Community designation renewal request
  - **STEP 2: Grant Application – Develop August-September, 2023**
    - If designated: Convert the white paper to a grant application
    - Maximum Federal funding per grantee: \$5M
    - Important concepts to consider (per 2 CFR part 200)
      - Reasonability
      - Allowability
      - Allocability

**Part II**  
**Notice of Federal Funding Opportunity Walk-Through**



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# Eligibility Criteria

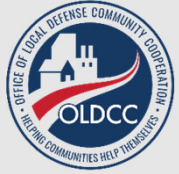
- Proposals for designation as a Defense Manufacturing Community must be submitted by a “Lead Organization:”
  - Must be registered in the System for Award Management (SAM) and Unique Entity Identifier (UEI) indicated in SF424
  - Lead organization must be empowered to apply for the DMCSPP program by the members of the consortium: need to provide a memorandum of understanding, a certification, letters of support, or some direct assertion by applicant that all members are aware of the lead organization's role and their respective contribution to the consortium’s initiative
- Eligible “Lead Organizations:”
  - State, local or tribal government organization
  - Public or private non-profit consortium of defense industries
  - Institution of higher education or a consortium of higher education institutions
- Consortia that received a Defense Manufacturing Community designation and grant funding in Fiscal Years 2020-2022, and will have completed a funded scope of work by August 31, 2023, may compete for additional funding under this announcement



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# Disqualifications/ Screening Criteria

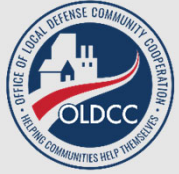
- Late submissions
- Requesting funding for non-eligible activities
- Requesting more funding than grant ceiling
  - Ceiling is \$5M for FY23
- Ineligible entity
- Missing attestation on non-duplicate funding - Funds should not supplant other Federal funding sources and must provide a justification for not pursuing funds from other Federal sources, if applicable
- Incomplete application
- Disregards formatting or other instructions: *Sections of application components (Part I-IV) with page numbers exceeding the page limits noted in the NOFO will be redacted prior to evaluation/scoring.*
- Failure to meet match requirement
  - 20% of **total project** budget (**not** 20% of federal funds)



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# Eligible Activities

- Eligible activities include:
  - Workforce training, retraining, or recruitment and retention, including that of women and underrepresented minorities;
  - Business incubators;
  - Advanced research and commercialization, including with Federal laboratories and depots;
  - Supply chain development; and
  - Small business assistance
  - Equipment or facility upgrade should:
    - Be contained within existing facility footprint and be used for the purpose of enabling innovation activities.
    - Federal interest should be maintained throughout Federal Interest Period
- Funds provided under this program may not be used to directly identify or assist a business in relocation
- Funding is not sufficient to support major construction involving ground disturbing activities; therefore, proposals including such activities will not be considered.



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# Evaluation Criteria

- **Panel Composition**

- DoD (Materiel Readiness, Industrial Base Policy, Research and Engineering, and OLDCC), National Institute for Science and Technology-Manufacturing Extension Partnership (NIST-MEP), Department of Labor.
- Non-selected proposals may request debrief, but request must be received within 7 business days of notification of non-selection

- **Four Evaluation Criteria**

- **CRITERIA 1 - Alignment of proposed project strategy to Department of Defense priorities: 0-25 points**
- **CRITERIA 2 - Project strategy/activities proposed by the consortium: 0-45 points**
- **CRITERIA 3 - Leadership capacity and commitment of the consortium: 0-20 points**
- **CRITERIA 4 - Complementarity of project to defense Manufacturing Innovation Institutes and incorporation of other resources: 0-10 points**





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## ***Criteria 1: Alignment of proposed project strategy to Department of Defense priorities***

This criteria scores the extent to which the regional specializations, assessment of gaps and opportunities, and the consortium's proposed activities correlate to the findings and/or priorities outlined in Department of Defense source documents (see Section C.2. of NOFO) **(0-25 points)**.

### **Point Breakdown:**

- Geographic boundaries of consortium are clearly defined and reasonably proportioned to be serviced by consortium **(0-5 points)**
- Clear, data-driven presentation of regional specializations demonstrating region ranks highly in a specific set of defense manufacturing technologies and/or supply chains that ties to DoD priorities, outlined in DoD recent policy documents (see Section C.2. of NOFO) **(0-10 points)**
- Consortium presents a clear, candid, and data-driven analysis of the region's gaps and opportunities to establish or build out from the specific regional specializations. The gap/opportunity analysis presents clear insights upon which to build a DMSCP strategy **(0-10 points)**



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## ***Criteria 2: Project strategy/activities proposed by the consortium***

This criteria evaluates the extent to which the strategy and activities proposed enhance the region's ability to narrow gaps and build upon opportunities identified in the proposal in a timely manner, ultimately amplifying the development of key technologies, workforce, and/or support industrial base/supply chains that are determined critical to national security, with anticipated outputs and outcomes commencing no later than 24-36 months after grant award **(0-45 points)**.

### **Point Breakdown:**

- Implementation strategy and activities proposed will enhance the region's ability to narrow gaps and build upon opportunities identified in the proposal. Scope of Work, including logic model, is concise and clearly explains how the proposed strategies and activities link to desired outputs and outcomes **(0-15 points)**
- Performance metrics provide sufficient visibility into the progress the proposed strategy will make toward achieving the planned development of key technologies and/or support industrial base/supply chains, with anticipated outputs and outcomes commencing no later than 24-36 months after grant award. **(0-10 points)**
- Consortium members provide evidence that they have previous experience working with defense manufacturers and/or research facilities and that this experience will be relevant to effectively implement the proposed strategy. **(0-10 points)**
- The plan realistically demonstrates resources and activities necessary to continue delivering value to the region beyond the proposed project period of performance **(0-10 points)**



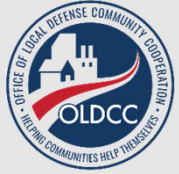
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## **Criteria 3: *Leadership capacity and commitment of the consortium***

This criteria assesses the strength of the consortium's leadership capacity, commitment and its ability to leverage regional partners to execute the proposed project activities, as demonstrated through the soundness of its governance structure and management plan, composition of regional partners and history of collaborative performance, existing memorandum of intent or a codified template, and explicit and specific matching fund commitment **(0-20 points)**.

### **Point Breakdown:**

- Applicant clearly identifies governance structure and explains how workflow, accountability and authority will be administered **(0-8 points)**
- Applicant includes the necessary and diverse set of stakeholders required to execute project elements, as evidenced by letters of commitment or signed a Memorandum of Understanding documenting consortium members' contributions to the partnership **(0-8 points)**
- Consortium members have deep experience working together which well pre-dates the publication of this NOFO. **(0-4 points)**



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## ***Criteria 4: Complementarity of project to defense Manufacturing Innovation Institutes and incorporation of other resources***

This criteria scores the extent to which the proposed activities complement and/or leverage defense Manufacturing Innovation Institutes, leverage existing private industry, workforce, and association-led initiatives (e.g., Industry 4.0), and leverage the whole of Federal and State government resources to amplify the execution of its proposed activities **(0-10 points)**.

### **Point Breakdown:**

- Engagement between MII[s] and consortium clearly add value to consortia's implementation strategy and activity set. MII[s] have meaningful role and documentation to that effect is provided. MII provides leadership in one or more strategies or activities. **(0-5 points)**
- Clear connection between applicant's and consortium's regional specialization and other asset (e.g. government, and/or higher ed, etc.) identified and included in proposal. Consortium proposes to leverage other federal, state, and/or local resourcing in a meaningful way to execute and sustain its proposed activities. **(0-5 points)**



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# Proposal and Submission Information

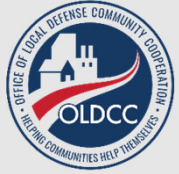
- **Standard Form 424 (SF 424)**
  - SF 424 doesn't count towards page limits
- **Part I of application: Concept (PowerPoint)**
  - 10 slides PowerPoint only
  - Slide decks on: Narrative: regional assessment, proposed strategy, leadership structure, performance metrics, estimated budget, sustainability plan
- **Part II of application: White Paper (Word)**
  - 20 pages
  - Microsoft Word only
  - 11-point Times New Roman, 1" margins, 1.5 line spacing
  - Narrative on: regional assessment, proposed strategy, leadership structure, performance metrics, estimated budget, sustainability plan
- **Part III of application: Supporting Documentation (Adobe)**
  - 25 pages Word or PDF format (1 file)
  - Submitting Official authorization (1 page)
  - SAM registration or SAM registration statement (1 page)
    - Note: DUNS number no longer used as the entity identifier for federal awards
  - Attestation on non-duplicate funding
  - Letter of commitment/MOU forming the consortium
  - Other letter/s of commitment/support
  - Statement of foreign interest – Direct or indirect
- **Part IV (optional): Defense Manufacturing Community designation renewal request**
  - 10-page narrative Word or PDF format (1 file)
  - Narrative on: program impact; funded project performance; impact of change to consortium plan; effectiveness of coordination with DoD Manufacturing Innovation Institutes
  - The information provided in Section D.2 Part 4 (“Defense Manufacturing Community designation renewal request”) will be used by the Defense Manufacturing Community Review Panel to determine whether to make a renewal designation in the event the consortium’s proposal (see Parts 1-3) scores competitively.



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# Submission Information

- **Submission:**
  - 5:00 pm PDT/6:00 pm MDT/7:00 pm CDT/8:00 pm EDT on June 26, 2023
  - Electronic only via [Grants.gov](https://www.grants.gov)



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# Points of Contact

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# Questions